

IN THE  
**United States Patent and Trademark Office**

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**Applicant(s):** Richard Reisman

**Docket No.:** 17245-009

**Serial No.:** 10/692,974

**Art Unit:** 3689

**Filed:** October 24, 2003

**Examiner:** Nguyen, Thuy-Vi Thi

**For:** Method And Apparatus For An Idea Adoption Marketplace

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE**

Sir:

Further to the Non-Final Office Action dated August 14, 2009 (hereinafter "Office Action"), and the Office Communication mailed 3/23/2010, Applicant requests entry of the present Amendment and Response and also requests reconsideration of the above-referenced application.

**Amendments to the Claims** are reflected in the listing of claims begin on page 2.

**Remarks** begin on page 9 of this paper.

**35 USC § 101** remarks begin on page 9 of this paper.

**35 USC § 112** remarks begin on page 10 of this paper.

**35 USC § 102** and **35 USC § 103** remarks begin on page 11 of this paper.